

# media release

10 February 2015

## Don't Stop Me Now!

Melbourne has never, ever seen a fashion show quite like this one. It proves that flair and fun can go on forever. Called Don't Stop Me Now!, it's just one of U3A Melbourne City's year-long celebrations to mark its 30th birthday.

On Sunday 15 March 2015 at 1.00pm in the ANZ Pavilion at Arts Centre Melbourne, all will be revealed.

'We are delighted to present this event as a participant in the Virgin Australia Melbourne Fashion Festival 's Cultural Program Project Series 2015', the show's Producer, Shirley Mason said.

'This event is breaking new ground. Stars of the show are U3A Melbourne City members brilliantly transformed into breathtakingly cheer-worthy runway models.'

'The models, with one exception, are all new to the catwalk and have been training hard. Their combined age is 1054 years. Garth Baker, an experienced model, and a member of his local U3A in England will be flying in to take part in the show.'

'They've been coached and coaxed by a team of professionals (direction, choreography, make-up, hair-styling) who are all generously giving their valuable time'.

There's much-appreciated support from some of Melbourne's more interesting and enterprising retailers. Through the wonderful co-operation and assistance of Arts Centre Melbourne a special runway is being designed to cater for a model who uses a wheelchair.

Members of U3A Melbourne City have enthusiastically volunteered to provide back up by sourcing props, dressing models, creating fabulous millinery and photographing and filming the whole process.

U3A? That's University of the Third Age. In 1985, Melbourne City became Australia's first U3A and now has around 1300 members.

U3A is all about lifelong learning: just the job once you give up work. Tutored by volunteer experts in their fields, classes are relaxed and friendly. And no exams!

To learn more about our huge choice of short and year-long courses (plus a varied social program) and other 30th anniversary events, please go to [www.u3amelbcity.org.au](http://www.u3amelbcity.org.au)

## Don't Stop Me Now!

**Date:** Sunday 15 March 2015

**Time:** 1.00pm

**Venue:** ANZ Pavilion, Level 8, Arts Centre Melbourne, 100 St Kilda Road, Melbourne 3004

**Tickets:** \$30 each, available only through Ticketek.

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Media contact: Greg Davies 0425 750 647